

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2751945-1	Order #	2751945
Invoice Date	08/20/23	Alt Order #	WOC14232879
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/14/23	Flight Dates	08/08/23 - 08/14/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12709		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

**Great American Media/ POL**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
1	08/08/23	08/14/23	GD MRN AMR-ABC	7:00 AM-8:00 AM	MTWTF--	:30	6	\$325.00	NM																																																																																																																							
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2751945-1	Invoice Month	August 2023
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/14/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12709		

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3	08/08/23	08/12/23	AVG. ALL WKS	7-9a	-----S-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23    08/13/23    -----S-                    1            \$180.00									
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1	WHAS	Sa	08/12/23	7:41 AM	AVG. ALL WKS	7-9a	:30	DBV233000H	\$180.00 NM
4	08/08/23	08/13/23	GD MRN-SUN-ABC	8-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23    08/13/23    -----S                    1            \$200.00									
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1	WHAS	Su	08/13/23	8:58 AM	GD MRN-SUN-ABC	8-9a	:30	DBV233000H	\$200.00 NM
5	08/08/23	08/14/23	WHAS NWS 12N	12:00 PM-12:30 PM	MTWTF--	:30	2	\$180.00	NM
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2	WHAS	Tu	08/08/23	12:23 PM	WHAS NWS 12N	12:00 PM-12:30 PM	:30	DBV233000H	\$180.00 NM
1	WHAS	M	08/14/23	12:23 PM	WHAS NWS 12N	12:00 PM-12:30 PM	:30	DBV233000H	\$180.00 NM
6	08/08/23	08/14/23	WHAS NWS 12N	12:30 PM-1:00 PM	MTWTF--	:30	2	\$180.00	NM
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1	WHAS	Th	08/10/23	12:39 PM	WHAS NWS 12N	12:30 PM-1:00 PM	:30	DBV233000H	\$180.00 NM
2	WHAS	M	08/14/23	12:51 PM	WHAS NWS 12N	12:30 PM-1:00 PM	:30	DBV233000H	\$180.00 NM
7	08/08/23	08/14/23	GMA3-KNOW-ABC<	1-2p	MTWTF--	:30	3	\$180.00	NM
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3	WHAS	Tu	08/08/23	12:59 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV233000H	\$180.00 NM
1	WHAS	W	08/09/23	1:58 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV233000H	\$180.00 NM
2	WHAS	M	08/14/23	1:55 PM	GMA3-KNOW-ABC<	1-2p	:30	DBV233000H	\$180.00 NM
8	08/08/23	08/14/23	GENRL HOSPITAL	2-3p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/23    08/14/23    MTWTF--                    3            \$250.00									
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3	WHAS	W	08/09/23	2:59 PM	GENRL HOSPITAL	2-3p	:30	DBV233000H	\$250.00 NM
1	WHAS	F	08/11/23	2:24 PM	GENRL HOSPITAL	2-3p	:30	DBV233000H	\$250.00 NM
2	WHAS	M	08/14/23	2:59 PM	GENRL HOSPITAL	2-3p	:30	DBV233000H	\$250.00 NM
9	08/08/23	08/14/23	WHAS11 NWS@4PM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$180.00	NM

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15	08/08/23	08/13/23	WHAS SUN 6.30	630-7p	-----S	:30	1	\$500.00	NM																																																																																						

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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2751945-1	Invoice Month	August 2023
Invoice Date	08/20/23	Invoice Period	07/31/23 - 08/14/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12709		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/08/23	08/13/23	WHAS SUN 6.30	630-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23 08/13/23 -----S 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 08/13/23 6:39 PM WHAS SUN 6.30 630-7p :30 DBV233000H \$500.00 NM									
16	08/08/23	08/14/23	ENT TONIGHT 30<	7-730p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/23 08/14/23 MTWTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS W 08/09/23 7:24 PM ENT TONIGHT 30< 7-730p :30 DBV233000H \$500.00 NM 1 WHAS F 08/11/23 7:25 PM ENT TONIGHT 30< 7-730p :30 DBV233000H \$500.00 NM 2 WHAS M 08/14/23 7:28 PM ENT TONIGHT 30< 7-730p :30 DBV233000H \$500.00 NM									
17	08/08/23	08/14/23	INSIDE EDITION<	730-8p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/23 08/14/23 MTWTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 08/09/23 7:53 PM INSIDE EDITION< 730-8p :30 DBV233000H \$500.00 NM 3 WHAS Th 08/10/23 7:50 PM INSIDE EDITION< 730-8p :30 DBV233000H \$500.00 NM 2 WHAS M 08/14/23 7:55 PM INSIDE EDITION< 730-8p :30 DBV233000H \$500.00 NM									
18	08/08/23	08/12/23	ENT TONIGHT 60	7-8p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23 08/13/23 -----S- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 08/12/23 7:45 PM ENT TONIGHT 60 7-8p :30 DBV233000H \$200.00 NM									
19	08/08/23	08/14/23	WHAS-NIGHTTEAM<	11-1135p	MTWTF-S	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/23 08/14/23 MTWTF-S 5 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WHAS Tu 08/08/23 11:15 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 2 WHAS W 08/09/23 11:29 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 5 WHAS Th 08/10/23 11:28 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 1 WHAS Su 08/13/23 11:22 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM 3 WHAS M 08/14/23 11:14 PM WHAS-NIGHTTEAM< 11-1135p :30 DBV233000H \$400.00 NM									
20	08/08/23	08/08/23	AVG. ALL WKS	9-10p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23 08/13/23 -T----- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 08/08/23 9:43 PM AVG. ALL WKS 9-10p :30 DBV233000H \$650.00 NM									

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**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

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Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12709		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
20	08/08/23	08/08/23	AVG. ALL WKS	9-10p	-T-----	:30	1	\$650.00	NM																																																																											
21	08/08/23	08/09/23	Wed Prime Other	8-11p	--W----	:30	1	\$1,200.00	NM																																																																											
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Total Spots                      **59**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,420.00</b>
<u>Agency Commission</u>	<b>\$3,213.00</b>
<u>Net Amount Due</u>	<b>\$18,207.00</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.